

Editorials have:

1. Introduction, body and conclusion like news stories
  2. An objective explanation of the issue, especially complex issues
  3. A timely news angle
  4. **Opinions from the opposing viewpoint that refute directly the same issues the writer addresses**
  5. **The opinions of the writer delivered in a professional manner.**
- Good editorials engage issues, not personalities and refrain from name-calling or other petty tactics of persuasion.**
6. **Alternative solutions to the problem or issue being criticized.**  
**Anyone can gripe about a problem, but a good editorial should take a proactive approach to making the situation better by using constructive criticism and giving solutions.**
  7. A solid and concise conclusion that powerfully summarizes the writer's opinion.

### Writing an Editorial

1. Pick a significant topic that has a current news angle and would interest readers.
2. Collect information and objectively researched facts
3. State your opinion briefly in the fashion of a thesis statement
4. Explain the issue objectively as a reporter would and tell why this situation is important
5. Give opposing viewpoint first with facts
6. Refute (reject) the other side and develop your case using facts, details, figures, quotations. Pick apart the other side's logic.
7. Concede a point of the opposition — they must have some good points you can acknowledge that would make you look rational.
8. Repeat key phrases to reinforce an idea into the reader's minds.
9. Give a realistic solution(s) to the problem that goes beyond common knowledge. Encourage critical thinking and pro-active reaction.
10. Use stats and statistics that can be proven. Brief reference to source
11. Wrap it up in a concluding punch that restates your opening remark (thesis statement).
- 12 Keep it to 500 words; make every word count; never use "I"

requirements.

the usual

space = 1.5

times new roman

name and date only in header

EDIT PEER READ 2 READERS Checklist below

PEER DAY FRIDAY

FINAL DUE MONDAY

TURNITIN.COM is required

## Editorial Checklist

- \_\_\_1. Pick a significant topic that has a current news angle and would interest readers.
- \_\_\_2. Collect information and objectively researched facts
- \_\_\_3. State your opinion briefly in the fashion of a thesis statement. **Underline and Label on paper**
- \_\_\_4. Explain the issue objectively as a reporter would and tell why this situation is important. **Underline and Label on paper**
- \_\_\_5. Give opposing viewpoint first with facts **Underline and Label on paper**
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AUTHOR\_\_\_\_\_

READER\_\_\_\_\_

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